



MACKBULLDOG LINE





Let's face it, Mack® trucks are the most famous trucks on the planet. And why shouldn't they be. They have an enduring reputation for durability. They are trusted to do some of the most difficult tasks imaginable. And they've been around for more than a century.

But those aren't the only reasons you should be driving a Mack.

Sure, we have a celebrated past, but we're also poised for an innovative future. Our advanced Vehicle Management and Control (V-MAC® IV) electronics system is available on all of our trucks. Mack engines are recognized to be technological breakthroughs.

Along with leading-edge technology, you have an unmatched degree of spec'ing flexibility. We can build exactly the truck you need to get the job done.

With Mack Balanced Design, all components are seamlessly integrated and tested to deliver the very best performance. No other OEM does this.

Mack also features the best standard warranties. Both highway and vocational trucks are covered by a one-year/100,000-mile warranty which includes 100% parts and labor. Extended Bulldog Protection Plans® are also available. The Mack OneCall® CompleteCare program provides around-the-clock, around-the-nation emergency service throughout North America. Just call 1-800-866-1177.

It's all proof that Mack still dominates trucking. And will for many more years to come.



## GRANITE® SERIES

Axle-back. Axle-forward. Either way, these chassis get the job done. The Mack Granite MP™ Engine Series trucks are amazing feats of engineering and come in two versions — axle-back and axle-forward. We've chiseled away several hundred pounds without sacrificing an ounce of our legendary toughness, all so you can increase payload and raise profits. The weight is evenly distributed for optimum performance. The Granite is designed to conquer the toughest jobsites with ease while keeping drivers comfortable. The cab design remains the toughest tested in Mack history. Drivers will see better, thanks to a sloping hood and visibility doors. Smart, sophisticated electronics keep you up and running with full diagnostics and service scheduling. There's lots of leg and belly room with the new, deeper cab design, a seat that cushions as well as supports, and an easy-to-reach, quick-to-read dash.





## PINNACLE™ DAYCAB

The Mack Pinnacle DayCab is practically synonymous with versatility. It can be spec'd for highway van trailer applications or for more heavy-duty applications. You can also add bulk hauling, flatbed and dump trailer jobs. This Mack does it all. It features lightweight components that help increase payload. Inside the cab, you'll find lots of space, a nicely appointed ergonomic dash and unmatched visibility. Its maneuverability is enhanced to navigate tight spaces and is engineered to make servicing a snap. And when the road gets rough, the Advantage™ chassis helps this rugged warrior with a host of improvements in ride and handling to deliver a high level of productivity.

## PINNACLE SLEEPER

The Mack Pinnacle Sleeper delivers comfort for drivers and managers. Drivers will enjoy the spacious cab and a wraparound dash that provides easy viewing of gauges and instruments. The driver's seat is plush and fully adjustable for plenty of leg and belly room. And in back, there's plenty of storage and a thick, innerspring mattress. Managers will benefit from the advanced electronics of our V-MAC IV system that allows for greater control of costs. It also helps drivers monitor their truck and engine better than ever. And that's not all. These cabs are equipped with Co-Pilot™, an LCD monitor with more than 50 displays. It lets drivers keep an eye on fuel economy, multiple trip data, and detailed maintenance and fault summaries. The Pinnacle Sleeper is available in a 48" and 56" flat-top, a 60" and 70" mid-rise, and a 70" high-rise sporting a 112" BBC.





## PINNACLE AXLE FORWARD™

If you have demanding applications requiring frequent stops and starts, check out the Mack Pinnacle Axle Forward. It's engineered for optimal weight distribution that delivers dependability, performance and exceptional fuel economy. Drivers work in a well-appointed, spacious cab featuring a wraparound dash. The ergonomic design puts all controls within easy reach for driver comfort. Advanced engine and vehicle electronics keep you productive and reduce unnecessary downtime.

## RAWHIDE™ EDITION

Making a good impression is important in your business. You want to project an image of success and pride. That's why we created the Mack Rawhide Edition. The Rawhide helps owner-operators make a good first impression with its bold, classic design that is the very embodiment of American trucking. If you want the tough and rugged durability of Mack combined with chrome and steel features that would make any driver envious, Rawhide is your truck. The Rawhide is a premium truck right out of the factory. It has 24 available options to choose from, including classic style and chrome features that make a bold individual statement. The Rawhide comes in three models: DayCab and 60" and 70" mid-rise.





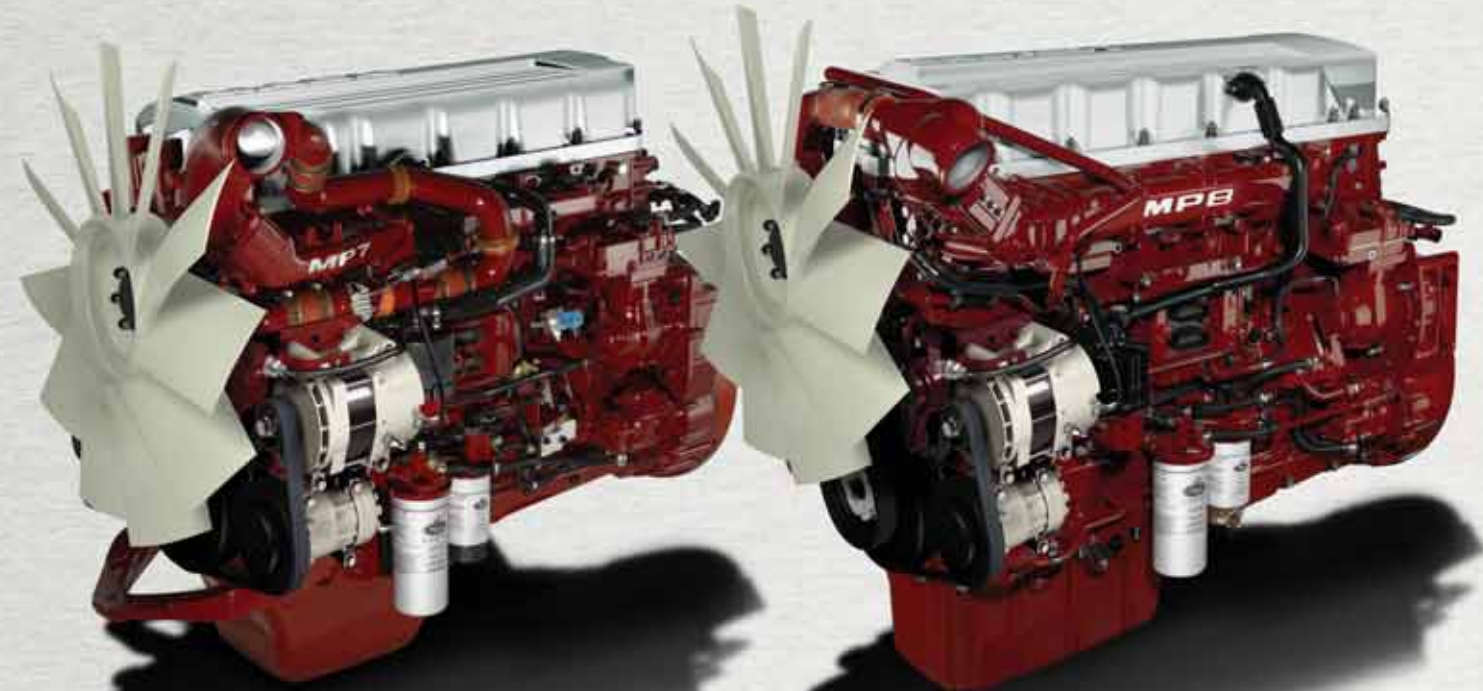
## M R S E R I E S

Presenting trucking's favorite cabover configuration. The Mack MR model is ideal for a wide range of applications including refuse, fire and rescue, municipal snow removal, airport refueling, local oil delivery and concrete pumping. A cab-forward design coupled with wide wheel cuts lets the MR model maneuver in and out of tight working conditions easily. And it excels when heavy payloads or specialized bodies are called on to move over tough terrain and in demanding climates. The well-designed, comfortable cockpit and large windows provide drivers a clear view of the road. An ergonomic dash ensures controls are in easy reach.

## L E S E R I E S

The low-entry truck that sets high standards for the refuse industry. The Mack LE features a standard dual-steer cab with a right-side, extra-wide, walk-in door that vastly improves worker productivity. A wide range of cab configurations allows for front- and rear-loading refuse bodies with automatic and manual side-loading options. Collecting curbside trash and recyclables has never been easier or more efficient — one person can easily make hundreds of stops a day. Mack engineers gave the LE an unprecedented amount of visibility so drivers can safely navigate busy, crowded neighborhoods.





## M P E N G I N E S E R I E S

These engines are all muscle. The MP (MackPower™) Engine Series is the heartbeat of Mack and delivers plenty of horsepower plus great low-end torque. These powerplants allow you to get your work done while balancing fuel efficiency and federal emissions requirements. The MP7 has a horsepower range from 325 HP to 405 HP, and the MP8 provides 415 HP to 485 HP. Three unique engine families cover nearly all applications. Econodyne® is ideal for typical interstate and less-than-truckload applications where fuel economy is a priority. MaxiCruise® provides performance that's needed for rolling interstate and full-load applications. Maxidyne® provides the power for high-performance, severe-duty conditions — especially off-road applications. An advanced combustion system uses a combination of sophisticated software and intelligent fuel injectors to provide exceptional economy. The MP Engine Series has all the horsepower, torque and efficiency you need to drive profits.



## A SAFETY NET THE SIZE OF A CONTINENT

When you have a problem, the first thing you need is immediate, reliable, single-source help. All Mack trucks come with the peace of mind and confidence of our exclusive OneCall CompleteCare customer support network. If you need help, simply call 800-866-1177 and you'll be connected to service professionals trained in Mack factory schools to troubleshoot and diagnose problems. More than 250 Mack dealers, 250 Mack service centers and 5,000 independent contractors are ready to get you up and running fast anywhere in North America.

## HERE'S HOW YOU CAN LEARN MORE ABOUT OUR LEGENDARY LINEUP OF TRUCKS.

There are three things you can do to learn more about our lineup of highway and vocational trucks. Call 1-800-922-MACK and get a free brochure. Check out [www.macktrucks.com](http://www.macktrucks.com) and learn more about our trucks, engines, electronics, history and tons of other important Mack facts. Or visit your local Mack dealer.

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